



10.01.13

# AJ SMALL PROJECTS

Part one of this year's shortlist:  
Hudson Architects

£4.95 / IBP MAGAZINE OF THE YEAR / [THEAJ.CO.UK](http://THEAJ.CO.UK)



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## HUDSON ARCHITECTS THE GREAT EYE

Art installation, Cley, Norfolk  
COST £10,000

This outdoor art installation was built for the Cley 12 Aisle and Air visual arts festival in Norfolk. Mirror-clad angled supports form the base, above which a reed-clad tower rises to 7.5m. Inside the tower, a camera obscura casts an image of the surrounding landscape onto the ceiling.

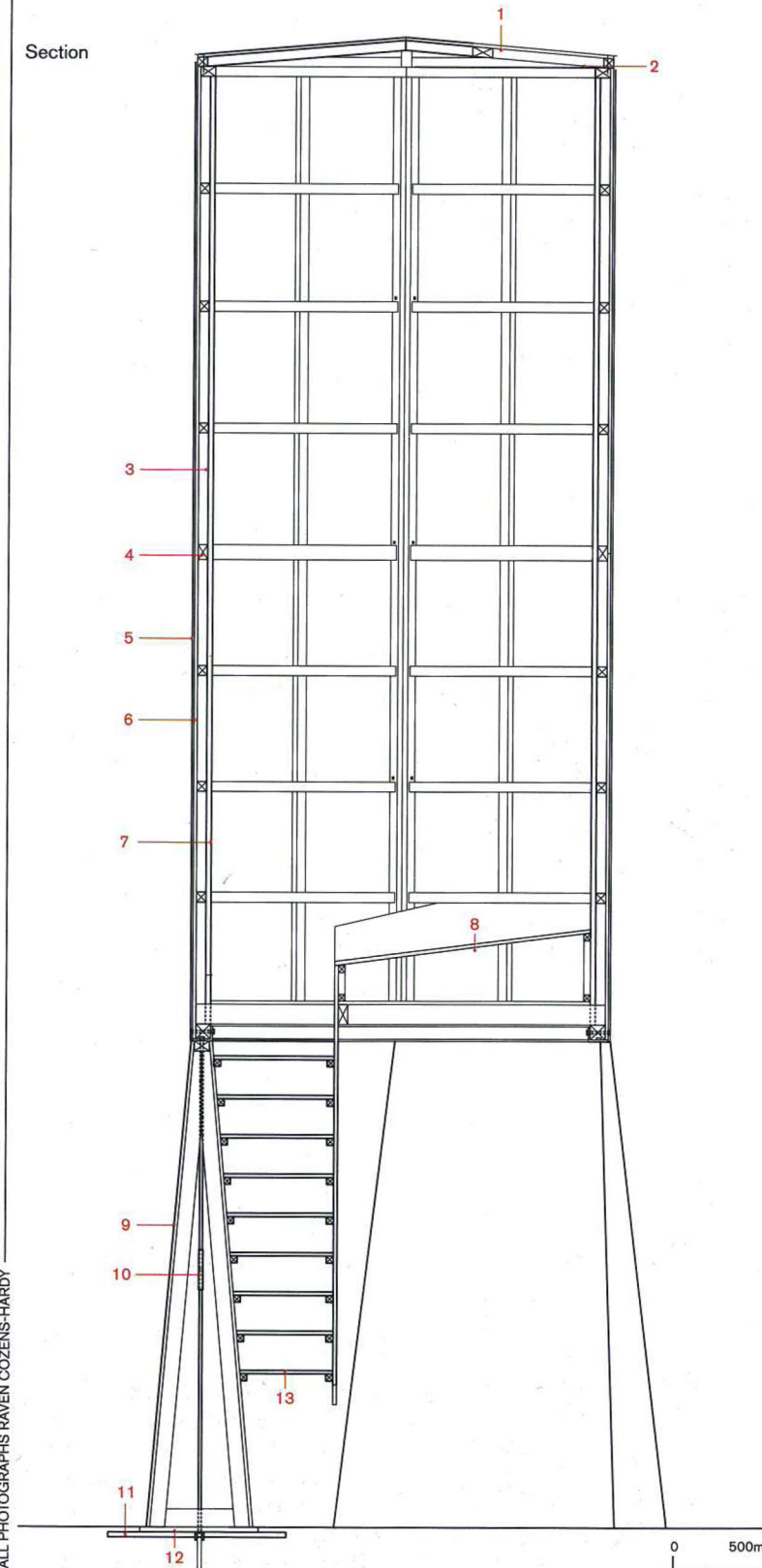
Reeds were chosen to blend with

the surrounding vegetation and to suggest a primitive appearance from close-up.

From a distance, the mirrors reflect the sky and the tower appears to float, creating an ambiguous relationship with the ground. Hudson was interested in the memory of lost coastal buildings and sought to

demonstrate the shifting nature of the Norfolk coastal landscape.

Designed to reference Norfolk's coastal churches, the tower appears alongside the sturdy tower of Cley Church, serving as a reminder that the church and its surroundings are not immune to the forces of nature. [AJBL.co.uk/projects/display/id/5677](http://AJBL.co.uk/projects/display/id/5677)



### LEGEND

1. 16m plywod roof deck
2. 50x50mm, 5 deg fall, tied together with 50x50mm horizontal timber ring
3. 75x75mm sw vertical timber
4. 50x75mm sw horizontal timber
5. Reed screening staple fixed to plywood
6. 16mm plywood nailed to timber frame
7. Interior painted matt black
8. 16mm plywood angled platform on timber frame
9. 3mm mirrored acrylic adhesive fixed to 16mm plywood
10. 16mm connecting rods, lower rod fixed to saddle bracket bolted to top of screw pile; turnbuckle connects to upper rod for tensioning
11. 25mm concrete slab
12. Scaffold board
13. Stair

### CREDITS

CLIENT The Cley 12  
CONTRACTOR Ben Coode-Adams  
STRUCTURAL ENGINEER Conisbee  
GROSS INTERNAL AREA 3m<sup>2</sup>